

Championing Sustainability Since 2018

Portfolio of HERNET EVENTZ & PRINTS

A Concern of HerNet Foundation



Meet Our Team



Alisha Pradhan
Founding CEO and MD



Mehjabin Pradhan Faiza
Deputy Managing Director



Rayan Pradhan
Director, Administration



Zillur Rahman
Executive Director



Rashmi Riztan Mowri
Director, PR and Communications



Sabyasachi Paul
Director, Strategy and Finance



Md Harunor Rashid
Manager, IT Services



Tanzim Tourzo
Project Coordinator



Nayeem Ahmed
Lead Creative Designer

HERNET EVENTZ

CRAFTING MEMORIES SINCE 2018



HerNet Eventz, established as the event management arm of HerNet Foundation, has been creating impactful and memorable events since 2018. All events of HerNet TV & Foundation have been successfully organized by HerNet Eventz and Prints. As an integral part of an organization deeply committed to social change and women's empowerment, HerNet Eventz specializes in orchestrating high-profile events. Whether it's corporate gatherings, diplomatic engagements, social festivities, philanthropic initiatives, or educational seminars and conferences, HerNet Eventz is equipped to deliver events that not only meet the highest standards of excellence but also support meaningful causes and drive social change. Offering competitive pricing without compromising on quality, we make exceptional events accessible to every budget.



HERNET TV & FOUNDATION CHAMPIONS FOR WOMEN'S EMPOWERMENT

From its outset, HerNet Foundation have been committed to driving social change through dynamic programming and strategic initiatives that align closely with the Sustainable Development Goals (SDGs). With a special focus on SDG 5 (Gender Equality), HerNet's programming and advocacy efforts are designed to empower women and girls by promoting gender equality, enhancing women's rights, and uplifting children and youth from marginalized communities, including the third gender and other minority groups.

Founded in December 2018, HerNet TV emerged as the world's first television channel dedicated exclusively to women's wellbeing, licensed by the Government of Bangladesh. The inception of HerNet TV and the accompanying HerNet Foundation was driven by a profound recognition of the gaps in mainstream media concerning the representation and advocacy of women's issues, particularly in Asia but also globally. All events of HerNet Eventz are telecast on HerNet TV as well.



HerNet foundation's commitment extends beyond gender issues, addressing a total of 11 of the 17 SDGs. This broad engagement underscores HerNet's holistic approach to fostering sustainable development through various domains such as quality education, sustainable cities, reduced inequalities, and climate action.

HerNet Foundation are driven by the core values of empowerment, inclusivity, and sustainability. These values reflect the organization's comprehensive approach to content creation, community engagement, and global advocacy.

ALISHA PRADHAN THE TRAILBLAZER LEADING HERNET

Alisha Pradhan is the founding CEO of HerNet Eventz and Prints and has been leading the team for the last six years, Under her stellar leadership, HerNet Eventz has successfully hosted 100+ events independently and in partnership with national, regional and international organizations, INGOs and diplomatic missions. She is also the founding CEO of HerNet TV, World's first television network dedicated to women's wellbeing, Alisha has been instrumental in pushing forward the vision of a "DISCRIMINATION FREE HARMONIZED WORLD FOR WOMEN." Alisha Pradhan, inspired by a mission to foster a discrimination-free, harmonized world for women, aimed to create a media and foundation as well as an event management platform that would not just address but actively challenge the global narratives surrounding women.



As we look to the future, HerNet TV and Foundation are poised to continue their trailblazing journey in the media landscape. Their commitment to creating content that inspires, educates, and advocates for change is more vital now than ever. The challenges facing women and marginalized communities require concerted efforts and innovative solutions, and HerNet stands at the forefront of this endeavor.



Sound, Ambiance Lighting and LED Solutions

With access to cutting-edge technology, HerNet Eventz provides state-of-the-art sound effects, lighting setups and LED systems that transform event spaces, creating the perfect ambiance tailored to each occasion.



Event Logistics

HerNet Eventz possesses a robust capability in managing complex logistics, ensuring seamless event flow from start to finish, whether it's a small gathering or a large-scale international conference.

Printing and Branding Materials

From high-quality event brochures to banners and signage, HerNet Eventz offers comprehensive printing and crafting solutions including diaries, notes, key rings, pens, ceramics, umbrella and engraved souvenir that enhance event branding and communication.



HERNET EVENTZ



Decorations

Whether it's elegant, understated decor or bold thematic elements including furnishing, floral and decor item. HerNet Eventz excels in creating visually stunning environments that resonate with the event's objectives and delight attendees.

Charitable Initiatives

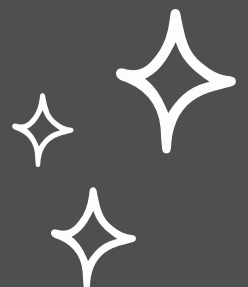
HerNet Eventz offers organizing charitable events like flood relief efforts and distribution of winter clothing and blankets as well as creating documentaries

Catering as Add on

HerNet Eventz offers the entire array of catering services and our expertise ranges from traditional cuisines to continental, Mediterranean and European cuisines.

Entertainment Programs

With a deep understanding of cultural dynamics, HerNet Eventz curates engaging entertainment programs that highlight local talent like folk and cultural heritage as well as modern arts like jazz, rock and contemporary music.



CORPORATE ORGANIZATIONS

DIPLOMATIC MISSIONS

EDUCATIONAL INSTITUTIONS

AUDIENCES

PHILANTHROPIC ORGANIZATIONS

GOVERNMENT ORGANIZATIONS

DEVELOPMENT PARTNERS



Recent Initiatives and Their Impact

Since 2018 HerNet Eventz launched as a wing to by translate on-screen advocacy into on-ground action. Recent HerNet Eventz endeavors that captured significant success as trend setters and executing successful events of multiple latitudes include:

HerNet Women's Retreat:

In January 2021, HerNet TV, hosted the biggest women's empowerment and entertainment event of the year. This exclusive and unprecedented event was meticulously designed to celebrate and uplift women through a series of empowering activities and entertainment. It provided a unique platform for women from various backgrounds to connect, share experiences, and inspire each other.

Youth R&D Acceleration:

This initiative, in collaboration with the FBCCI Innovation and Research Center, engages youth in research and development across various domains, aligning with SDG 4 on quality education. It empowers young individuals by providing them with opportunities to contribute to knowledge creation and innovation, fostering a generation that is not only well-informed but also capable of implementing sustainable solutions.

Bongo Tantprem:

In celebration of Bangladesh's Golden Jubilee HerNet TV premiered the fashion-film "Bongo TantPrem" on November 29th at Le Méridien Hotel. This docu-film, featuring 50 notable women and 25 leading designers of Bangladesh, was an innovative tribute to the nation's independence and a vibrant showcase of the local handloom and textile industry.

Bong Thrift: Yard Sale:

As a sustainable fashion initiative, Bong Thrift promotes recycling and responsible consumerism. It supports environmental sustainability by encouraging the community to engage in the reuse and recycling of clothing, thereby reducing waste and promoting a sustainable fashion industry. This initiative is a practical demonstration of HerNet's commitment to sustainability and serves as a model for environmental responsibility.

Bangladesh Decides: The Youth

Speaks (BDYS): This dialogue series, co-funded by the European Union Delegation in Bangladesh, creates a platform for youth to discuss identity challenges and propose solutions for a resilient Bangladesh. By facilitating these important conversations, BDYS contributes to shaping a proactive youth capable of leading sustainable development efforts.

Disaster Mitigation and Climate

Resilience: This program focuses on providing crucial support to victims of climate-related disasters such as floods, cyclones, droughts, and erosion. "Disaster Mitigation and Climate Resilience" not only delivers immediate aid like food and basic necessities but also works on long-term strategies to develop resilience among affected communities.

Labor Day and Women's Day

Conventions: These conventions bring together stakeholders from various sectors to discuss and address issues such as ethical purchasing, empowering garment workers, and advancing women's rights. These events not only raise awareness but also foster multi-stakeholder collaborations aimed at creating tangible improvements in labor rights and gender equality.

Spanish National Day:

HerNet Eventz flawlessly organized the national day of the republic of Spain portraying the bilateral diplomatic relationship between Bangladesh and Spain.

Algerian National Day:

HerNet Eventz executed the 70th anniversary of the outbreak of the war of independence of the republic of Algeria at Le Meridien accommodating an ensemble of 500+ guests and dignitaries.

Partners and Collaborators



CORPORATE EVENTS

WOMEN'S CONVENTIONS & LABOR DAY DIALOGUE



CORPORATE EVENTS CELEBRATING SOCIAL CAUSES



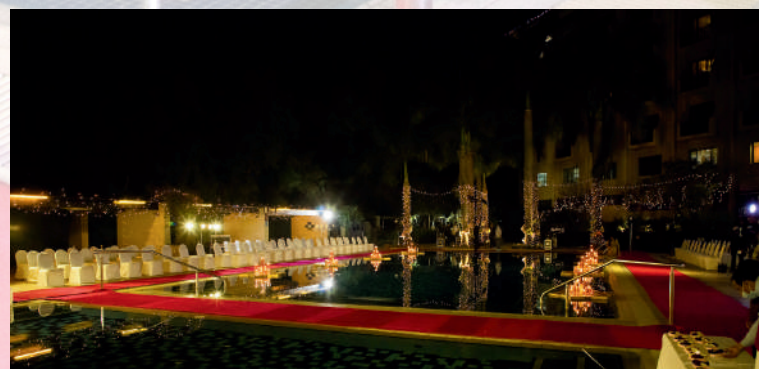
CORPORATE EVENTS

BONGO TANTPREM



CORPORATE EVENTS

WOMEN'S RETREAT 2021



CORPORATE EVENTS

WOMEN'S RETREAT 2021



EXCLUSIVE FASHION SHOW



DIPLOMATIC EVENTS

BDYS: EPISODE 4



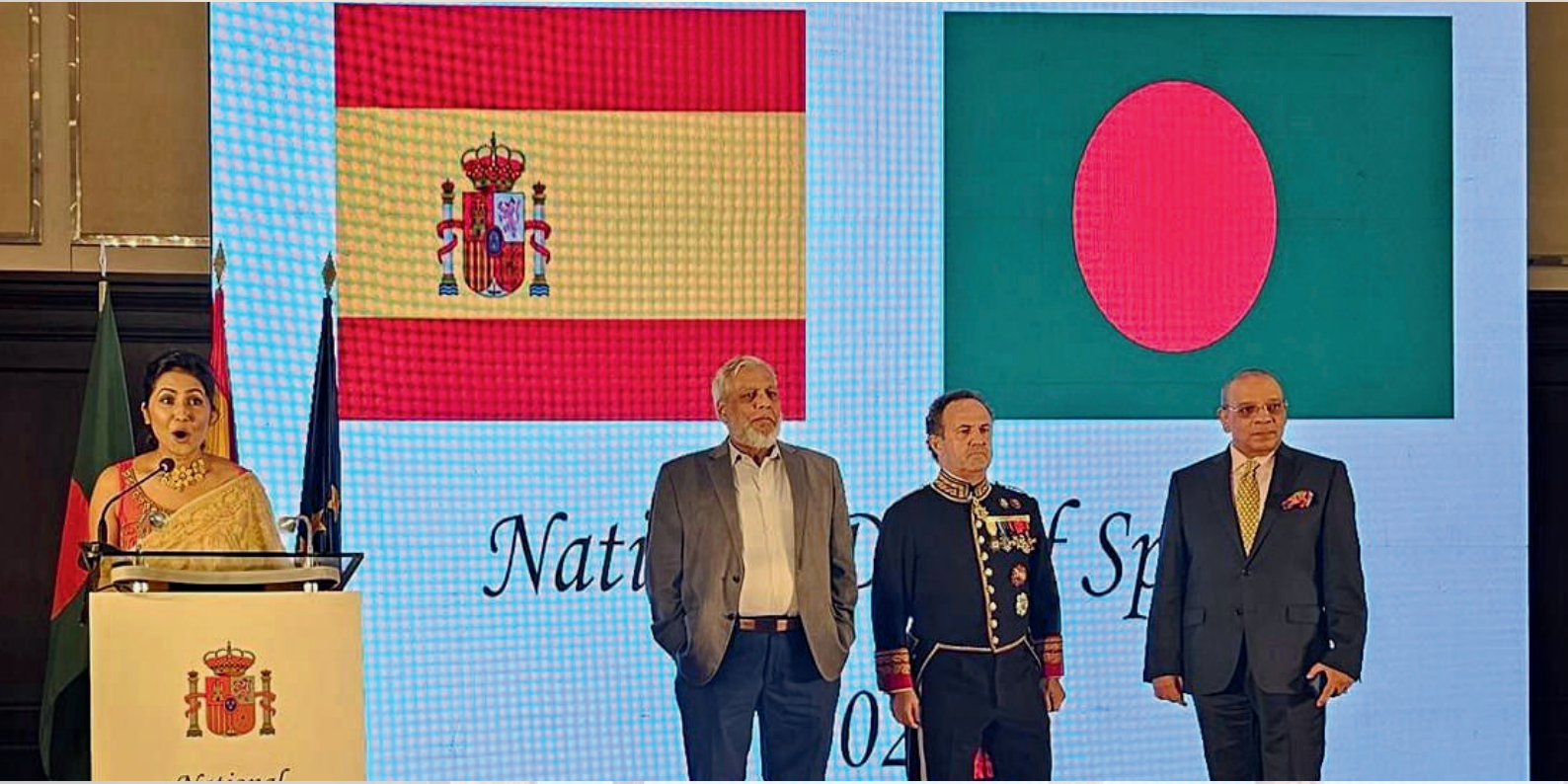
DIPLMATIC EVENTS

BDYS : EPISODE 5



DIPLOMATIC EVENTS

SPANISH NATIONAL DAY 2024



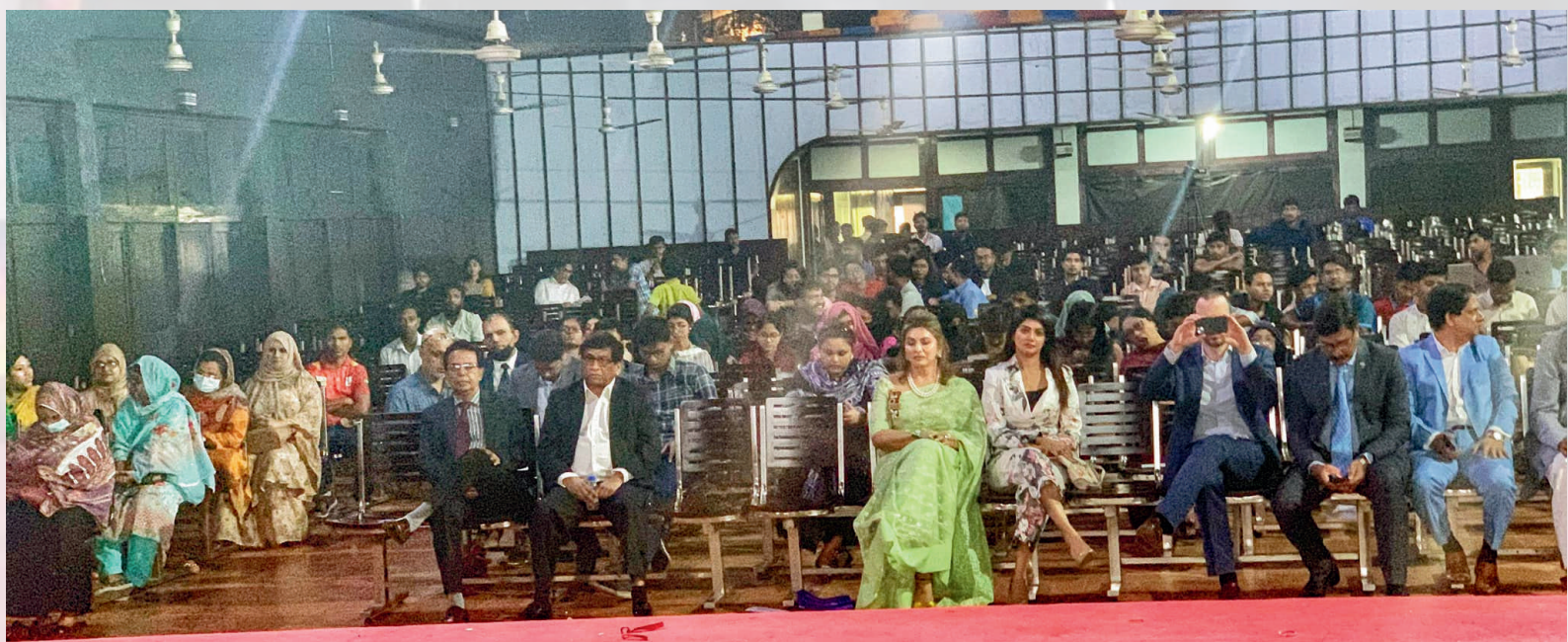
DIPLOMATIC EVENTS

ALGERIAN NATIONAL DAY 2024



EDUCATIONAL EVENTS

BDYS: EPISODE 1-3



CORPORATE EVENTS

222 STARRY NIGHT - BIRTHDAY BASH



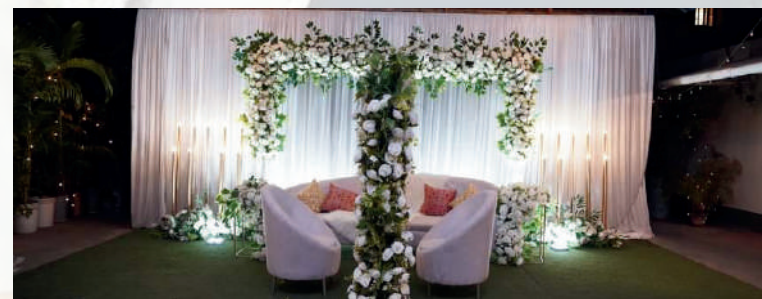
CORPORATE EVENTS

MUSICAL NIGHT



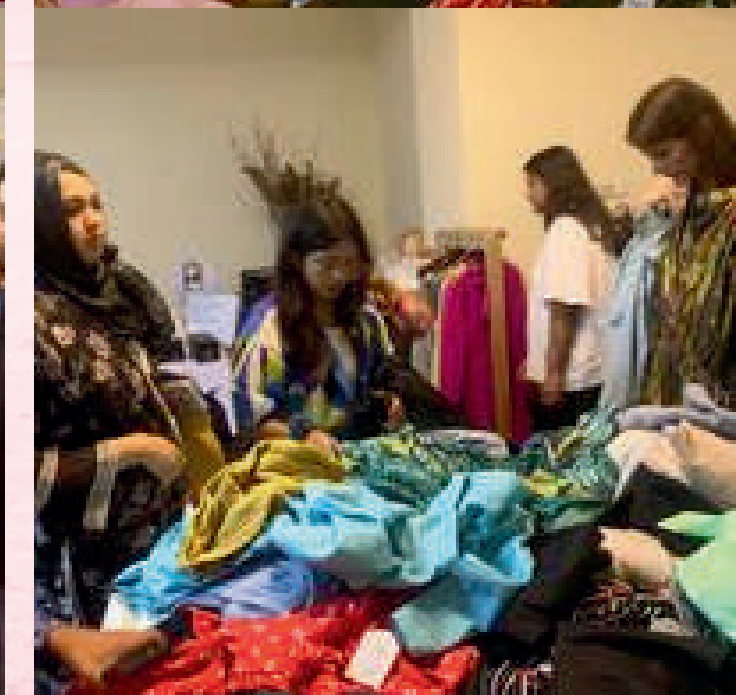
CORPORATE EVENTS

WEDDING PROGRAM



PHILANTHROPIC EVENTS

BONG THRIFT: SUSTAINABLE FASHION



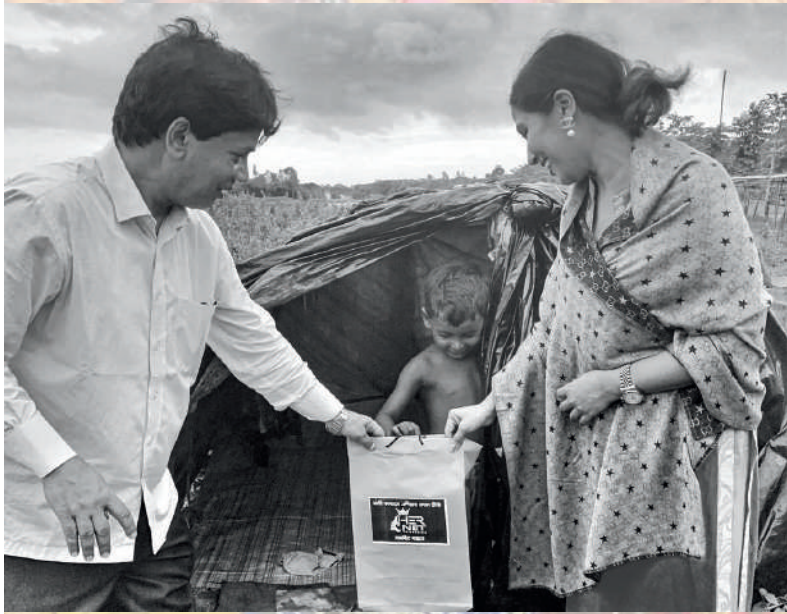
CHARITYEVENTS

FLOOD REFIEF (SYLHET) & WINTER CLOTHES DISTRIBUTION



CHARITY EVENTS

GOLPE GOLPE BRIDDHASHROM

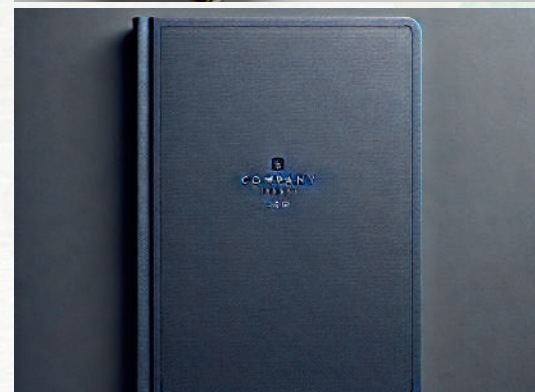
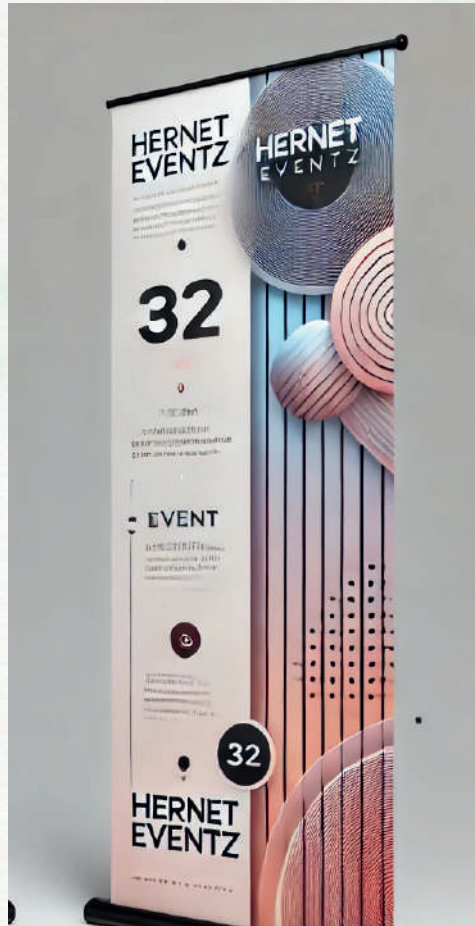


CHARITY EVENTS

ROHINGYA RESILIENCE



HERNET PRINTINGS



OUR STRENGTHS

EVENT LOGISTICS MANAGEMENT

We streamline every aspect of event planning, ensuring seamless coordination and execution from start to finish. Our meticulous attention to detail guarantees that every event is flawless.

IN HOUSE CREATIVE DESIGN SOLUTIONS

Our talented designers bring your vision to life with innovative and bespoke creative solutions, tailored specifically for your event's unique theme and objectives.

UNBEATABLE QUALITY

We set the standard with our commitment to excellence, delivering unmatched quality in every element of the event, from décor to technology.

AFFORABILITY

Offering competitive pricing without compromising on quality, we make exceptional events accessible to every budget.

EXPANSIVE NETWORKS

Our extensive network of industry professionals and vendors ensures that we can meet all your needs, no matter how specific or unique, leveraging the best talent and resources for your event.

ONE STOP SERVICE

Simplify your event planning with our comprehensive range of services, covering everything from venue selection to post-event analysis, all under one roof.



Awards and Recognitions



Alisha Pradhan receiving inspiring women award and business summit award for HerNet



Alisha Pradhan receiving and TEDx recognition and youth leadership award from the president of Nepal for HerNet



Alisha Pradhan speaking on women empowerment on food justice conference in Qatar



Thank
You

FOR MAKING YOUR EVENT
MEMORABLE WITH HERNET EVENTZ

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